



Dear Michael,

Having now completed Module Two and moving into my third Module and the sixth month of working “on” my business in the Mastery Program, I wanted to write to you about the last process.

I began this program because I wanted to be more excited about my business. When you spoke about “building business freedom”, I saw an opportunity to get more out of my business.

The first two modules have really started me thinking differently about what I do in my business. At first, my impatience, kept me thinking about yeah, yeah, lets get on with it. Now I truly know how important it is to focus on my business. I value the work we are doing and see just how much time I used to spend in my business and how important it is to change that way of thinking.

Specifically, I found the Marketing Module was a great opportunity. Having gone through the process I now understand how I can pursue an entirely new market for my business. It’s something I’ve been thinking about for a long time but I never felt I knew how to go about it. These processes have given me the way to go about it and I’m really excited about the opportunity it has opened up for me.

Thank you for introducing me to The Mastery Program. As you always say, “here’s to more life!”

Sincerely,

Larry Feinberg

Managing Partner

Reliable Energy Concepts