



Anaheim

WHEEL & TIRE

Business Freedom
Attn: Mike Mills
350 College Ave. Suite 290
Santa Rosa, CA 95401

Dear Mike:

I just wanted to write you a quick letter to let you know how much of an impact you have had on my business and my life. When I started this consulting process with you six months ago, I didn't know exactly what I was getting into. I knew that you would expand on many of the ideas in Mr. Gerber's E-Myth Revisited book, but I had no idea to what degree and level of sophistication it would be.

I was immediately blown away by the extensive, high quality materials that accompany the program. I really believe that the materials alone are worth the price of the consulting program. I actually look forward to receiving each new module because I know that I will be receiving a tremendous amount of information that will immediately help my business.

Most importantly, working with you pushed me to implement all of these wonderful ideas into my business to effect real changes and make real improvements. I read Mr. Gerber's book twice and never made any substantive changes to my business or myself! You just can't do it on your own. There's too much to do, you don't know where to start, and you don't know how to make the improvements, so most business owners (like me six months ago) just stick to their established routine and hope for better results down the road.

I literally could not have accomplished anything without your help. Even though I'm a former CPA with an MBA from a top-rated business school that agreed wholeheartedly with everything in Mr. Gerber's book, I still needed someone to show me what needed to be done and how best to do it. You have filled that role perfectly and you've been a wonderful friend and sounding board for a myriad of other business problems that I have tackled since I began working with you.

I know it sounds like an old cliché, but I really wish that I had worked with your company years ago and not wasted so many years learning everything the hard way and running my business in an inefficient and disorganized fashion. Thanks again for everything and I look forward to many great months ahead with you.

Sincerely,

Steve Maddox
Owner